

## Child Friendly Movement

Government of Philippines (GOP)  
UNICEF Philippines  
PHILIPPINES

<http://www.unicef.org/philippines>

### Short description of the programme

The Fifth Country Programme for Children (CPC V) supports the creation of a Child-Friendly Movement (CFM) in order to generate the political will and provide the programme framework and mechanisms to bring about the realisation of children's rights to survival, protection, development and participation. The CFM involves working with families, communities, local and national governments, as well as the private sector, NGOs, religious communities, and the media to form a network support to meet children's needs and realize their rights. Within the broader vision of the CFM, a child-friendly family/community is envisioned which ensures the basic rights of children to good health, proper nutrition, access to clean water and sanitary environment, quality and relevant education, developmentally-appropriate early childhood care psychosocial stimulation, adequate protection from all forms of harm and abuse, appropriate information and communication channels, and meaningful participation are all addressed by families and communities, with enabling support from the various entities of government and civil society. In the Philippine National Strategic Framework for Plan Development for Children formulated by the Council for the Welfare of Children, a total of 23 goals have to be fulfilled in order to achieve the needs of children and their rights. This list shows a list of requirements/standards to attain health, nutrition, education, protection and participation of children in socio-cultural and development activities. It also lists the assessment instrument to rate if the Barangay is Child-Friendly.

### PARAMETERS

Instrument to rate if the Barangay is Child-Friendly

- All children registered at birth
- All infants breastfed up to 6 months
- All children fully immunized
- Children 0-2 weighed monthly
- All children are well-nourished
- All children 1-5 given Vitamin A twice a year
- All births attended by trained personnel
- All pregnant women 4 pre-natal check ups
- All mothers fully immunized against tetanus
- All pregnant/ lactating mothers given vitamin A and iron
- All pregnant women at risk get emergency obstetric care
- Family planning

- All 3-5 year-olds attended early educational programmes
- All 6-17 year-olds in school and finish both ES and HS
- All children graduating in ES and HS pass the achievement tests
- All out-of-school children are given alternative education
- All illiterate parents / care givers in literacy programmes
- All children are removed from exploitative and hazardous labour, prostitution, pornography
- All cases of physical and sexual abuse and violence eliminated
- All families have safe drinking water
- All families use iodised salt
- All families use sanitary latrine
- All fathers and mothers share in the care and rearing of children