



Child Friendly
Cities Summit
Cologne, October 2019

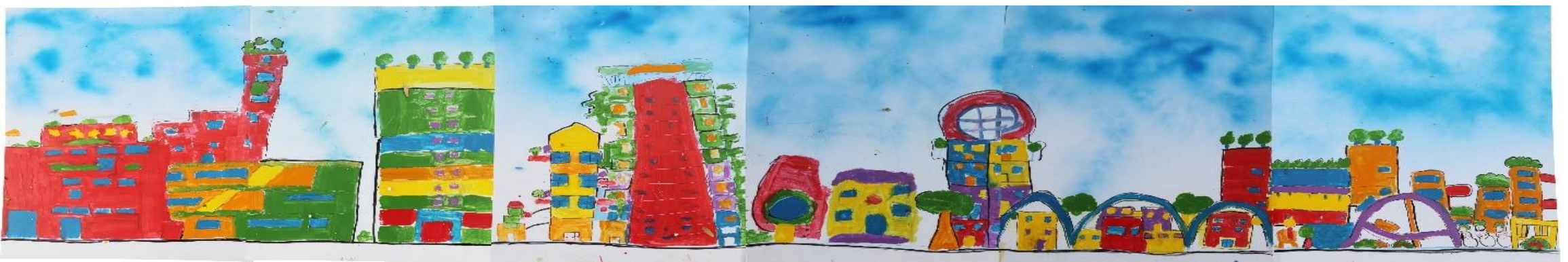
Partnerships for Child Friendly Cities

The Role of the Private Sector

Marianne Oehlers
16 October 2019



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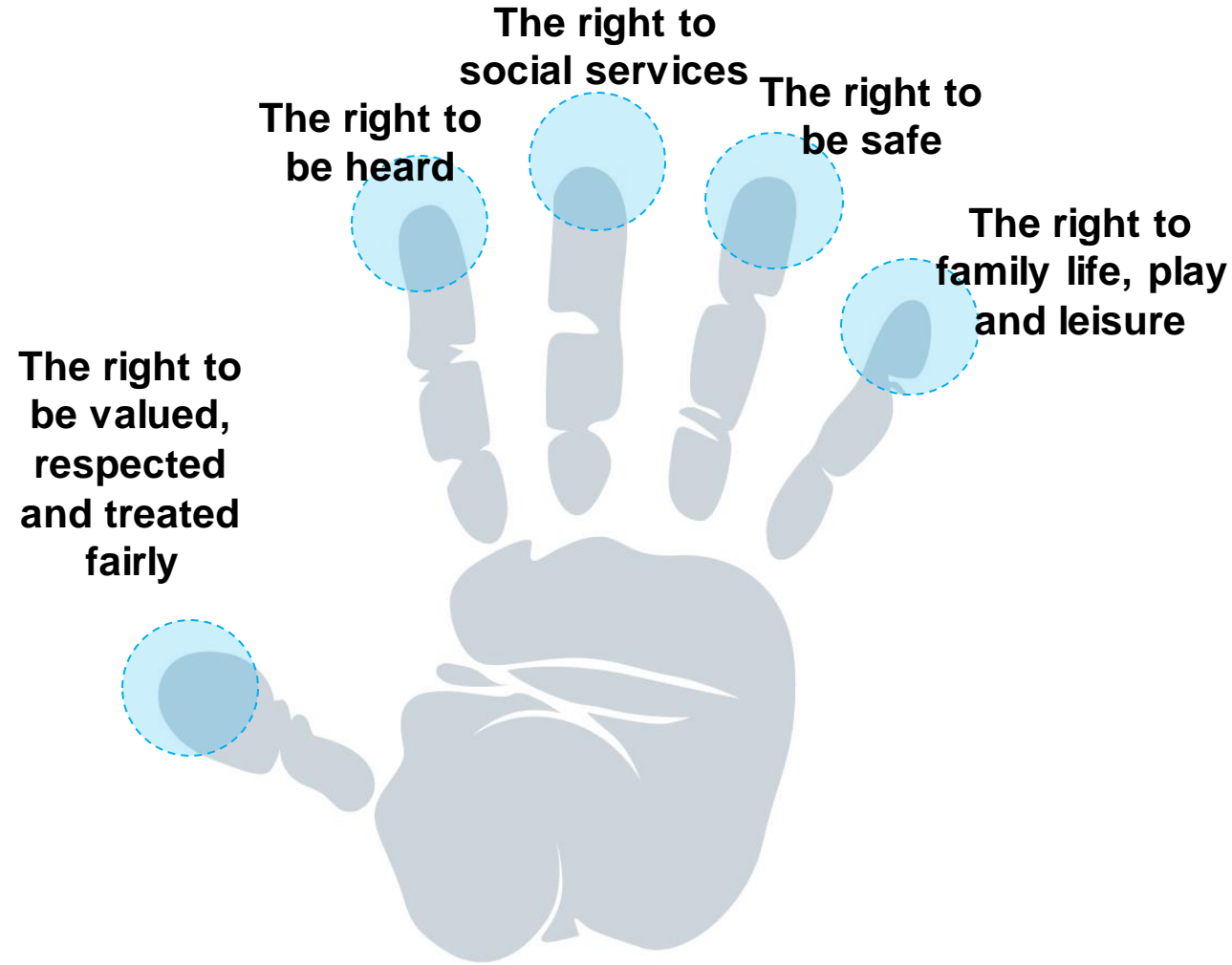


Introduction:

Children growing up in urban communities are impacted by business every day directly and indirectly through business policies and practice at the work place, in the market place and in the community.

Partnering with the Private Sector is therefore key for achieving children's rights across the 5 goal areas of the CFCI!

The Five Goal Areas of the CFCI



Outcomes:

Identify good practices, lessons learned and challenges related to public-private partnerships for children in the Child Friendly City Initiative

Co-create recommendations to help us address key challenges.



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Session Agenda



Introduction

Key note: Gary Stahl, Director Private Fundraising and Partnerships, UNICEF

Panel Discussion

Co-creation of Recommendations (participant group discussions)

Conclusion (10 min)





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Thank you!